BuddyX

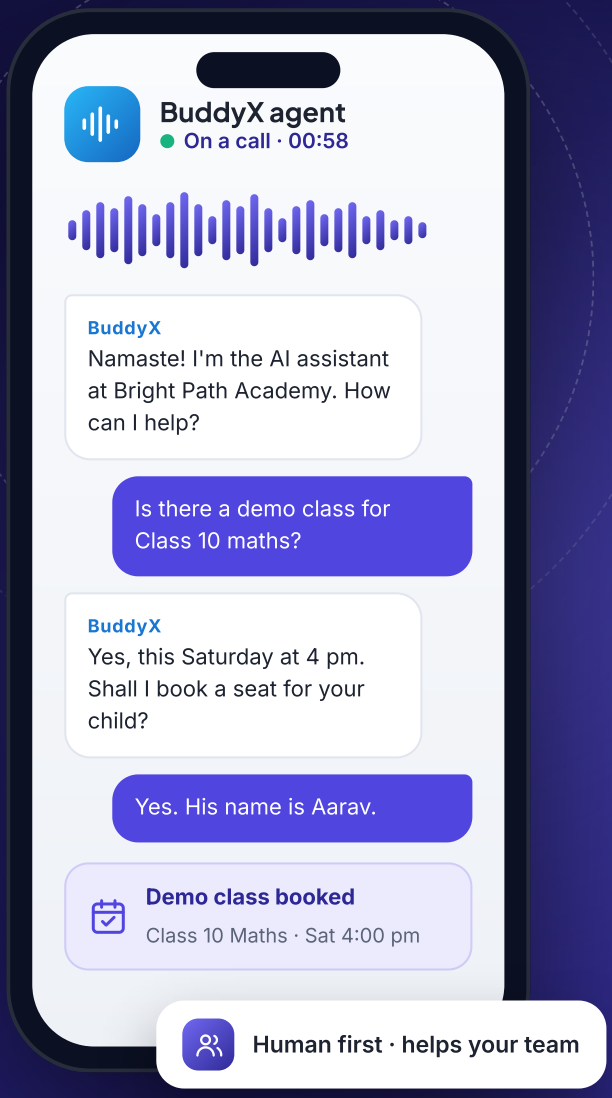
HUMAN-FIRST AI · FOR INSTITUTES & SCHOOLS

COACHING · TUITION · SCHOOLS · TRAINING

Every admission enquiry called back. Every demo class booked.

BuddyX gives your institute a human-first AI calling assistant on the number parents already call. It calls back admission enquiries, books demo classes and counselling visits, sends WhatsApp reminders, and talks politely with every parent, in Hindi, English and more.





Admission enquiries
Calls back every enquiry and answers from your details.

Demo & counselling
Books demo classes and visits, and repeats them back.

Reminders & follow-ups
Before the demo or batch, and after the demo.

Your institute's number
No new SIM or line

Hindi, English & more
Male or female voice

Calls + WhatsApp
Confirmations & reminders

Book a free demo

Call or WhatsApp +91 88496 99134

A PRODUCT BY Plotex

WHY BUDDYX IS DIFFERENT

Human first. AI second.

Most voice agents are built to replace people. BuddyX is built the other way round: it is another pair of hands for your front office and counsellors. It takes the routine calls off your team, and your people stay first and in charge of every call.

The AI-first way

- Built to replace your team
- The AI picks up every call
- People step in after something goes wrong
- Your team works around the AI

BuddyX: the human-first way

- Built to help your team
- Your team picks up first; BuddyX takes the calls they miss
- Not sure? It hands the call to your team
- The AI works around your team

What human first means, every day

Your team comes first
Calls ring for your team for the time you set. BuddyX answers only the calls they miss.

Another pair of hands, not a replacement
It takes the routine calls, so your team has time for the students and parents at your centre.

Take over any call
Watch a call live and take it over on your phone with one click.

Not sure? It hands over
When BuddyX is not sure, it passes the call to your team instead of guessing.

You set the rules
What it says, when it calls and how many calls a day. One click stops everything.

Every call summarised
The BuddyX app shows each call's short summary, recording and full transcript, so your team knows the next step.

How a call goes

Your team · BuddyX

1. **A parent calls** — On your institute's number
2. **Your team picks up first** — It rings for them first
3. **BuddyX takes the missed call** — Answers, books, reminds
4. **Not sure? Back to your team** — It hands the call over
5. **Your team stays in charge** — Take over any call

Another pair of hands for your team. Never a replacement.

BuddyX does the routine calls, so your people have time for the work only people can do.

MEET BUDDYX

Parents keep calling. Your counsellors are busy.

BuddyX is an AI voice agent that works on your institute's own phone. It talks to parents and students the way your best counsellor would: politely, patiently and with the right answers, so your team can look after the families in front of them.

Enquiries go cold

Enquiries wait for a call back, and parents choose another institute.

Empty demo seats

Without a reminder, students forget the demo class and the seat stays empty.

Nothing is written down

Who called, what they asked and what was promised is lost when the call ends.

How it works

1

Choose your setup

Your PC, a BuddyX device or a BuddyX phone, all connected to the BuddyX web portal.

2

Teach your agent

Add courses, batches, timings and FAQs, or upload your prospectus. Pick a voice.

3

Set the rules

Choose calling hours, days and a daily limit. One click stops everything.

4

Let it work

It answers and makes calls, and saves each one with its recording, transcript and result.

What it can do

Answer incoming calls

Lets your team pick up first, then answers the calls they miss.

Make calls for you

Call-backs, reminders and follow-ups to your own lists.

Speak the parent's language

Hindi, English and more. It switches to English when the caller does.

Know your courses

Answers from the details and documents you give it.

Keep every word

Recording, full transcript and a short summary of every call.

Hand over any time

Watch a call live and take it over on your phone with one click.

Parents see the number they already know.

BuddyX uses your institute's own SIM, so parents see your familiar number on every call and WhatsApp message.

FOR COACHING, TUITION, SCHOOLS & TRAINING

A patient, polite voice for every parent's call.

Parents call to ask, to compare and to book a demo. BuddyX handles these routine calls in a calm, polite voice, so your counsellors can spend their time with the families who visit.



Admission enquiry call-backs

Calls back every enquiry, answers about courses, batches and timings from your details, and notes the class and subject.

Demo-class booking

Offers demo times from your schedule, takes the student's name and class, and repeats the booking back.

Counselling visits

Books a time for parents to meet your counsellor and see the centre, and confirms it on WhatsApp.

Demo & batch reminders

A call or WhatsApp before the demo class or the first day of a new batch, with the time and address.

Follow-up after the demo

Asks how the demo went and what the parent wants to know next, and marks interested families for your counsellor.

Polite with every parent

Patient and respectful, in Hindi or English. When it is not sure, it passes the call to your team.

EXAMPLE CALL — BuddyX calls back a parent

BuddyX: Namaste, main Bright Path Academy ki AI assistant bol rahi hoon. Aapne Class 10 maths ke baare mein poocha tha.

Parent: Haan ji, bete ke liye. Kya demo class ho sakti hai?

BuddyX: Ji, is Saturday shaam 4 baje demo class hai. Bachche ka naam bata dijiye?

Parent: Aarav. Hum Saturday aa jayenge.

BuddyX: Dhanyavaad. Aarav, Class 10 maths demo, Saturday shaam 4 baje. Address WhatsApp par bhej rahi hoon.

Demo class booked · Class 10 Maths · Saturday 4:00 pm · saved for the counsellor

Works from your lists

Add your enquiries and students, tag them by course or batch, and set up a campaign: once, on chosen days, or as a follow-up to how the last call went. No answer? It tries again at the times you allow.

What your institute gains

- Every admission enquiry called back, within your calling hours
- Demo classes and visits reminded on time
- Each parent's questions written down
- More time for interested families

Coaching institutes · Tuition centres · Schools · Test prep · Skill training · Language classes

WHATSAPP AUTOMATION

Every demo class confirmed on WhatsApp. Every reminder on time.

Calls and WhatsApp work together from your one institute number. After a booking call, the details arrive on WhatsApp; before the demo, the reminder does; and a parent who writes "please call me" gets a call back.

Enquiry call
Parent calls or is called

Confirmation
Date, time, address

Reminder
The day before

Demo class
The student attends

Follow-up
After the demo

Demo confirmations
After every booking, the parent gets the date, time and address on WhatsApp.

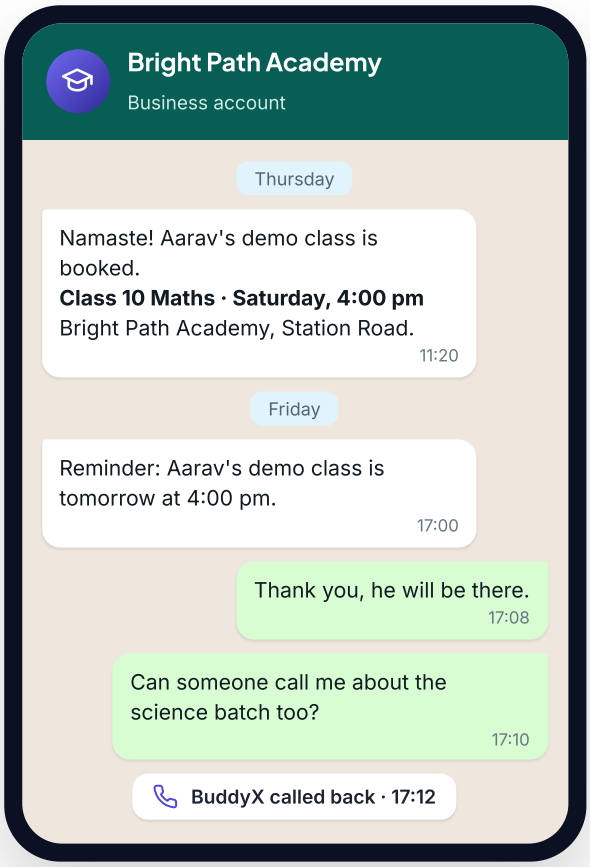
Demo reminders
A reminder the day before and on the day, with a call as well if you like.

Visit confirmations
Counselling visits confirmed on WhatsApp, with the date, time and address.

Batch-start reminders
A reminder before the first day of a new batch, with the time and address.

After the demo
A follow-up message after the demo class, with the next step your team has set.

"Call me" becomes a call
When a parent writes asking for a call, BuddyX rings them back by itself.



One number for calls and WhatsApp.
Parents get calls and messages from the institute number they already know, so they recognise you and reply.

A DAY WITH BUDDYX

From the morning call-backs to the late-evening parent call.

This is how a day can look at a coaching institute with BuddyX on its phone. Your team decides what it does and when; it keeps to your calling hours and limits.

09:30

Enquiry call-backs

Yesterday's admission enquiries are called back, and demo classes are booked.

11:00

Parents' questions

While counsellors meet families, BuddyX answers the phone: courses, batches, timings, directions.

14:00

Demo reminders

Students in tomorrow's demo get a call; today's get a WhatsApp reminder.

18:30

After the demo

Parents whose child came to a demo get a follow-up call; interested families are marked for the counsellor.

20:30

After hours

A parent asks about the weekend batch. BuddyX answers and saves their details for the morning.

Calls & messages today

Your day at a glance

09:32	••••4417 · outgoing Enquiry call-back	Demo booked Sat 4 pm
09:33	••••4417 · WhatsApp Demo confirmation	Sent
09:41	••••8178 · outgoing Enquiry call-back	Call back later
11:15	••••0932 · incoming Batch timings	Answered
14:05	••••7310 · outgoing Demo reminder	Coming
18:40	••••5521 · outgoing After the demo	For the counsellor
20:34	••••2209 · incoming After hours	Details saved

Each call opens with its recording, full transcript and summary. Illustration; numbers hidden.

Your counsellors spend their time with families, not on the phone.

The routine calls are handled and written down. The families who need a person are clear at a glance, ready for your team.

INSIDE BUDDYX

Powerful on every call. In your hands at every step.

It runs on your PC, a BuddyX device or a BuddyX phone, all connected to the BuddyX web portal. Set it up once and change any setting whenever you like.

Your own number
Calls and answers on your institute's usual number. No new SIM or line.

Voices & languages
Male or female voice; Hindi, English and more. It switches to English when the caller does.

Teach it your courses
Your courses, batches, timings and answers to common questions, or upload documents.

Your team first
Calls ring for your team first; BuddyX answers the ones they miss.

Hands over when unsure
When it is not sure, it passes the call to your team.

Watch & take over
Follow any call live in the BuddyX web portal and take it over in one click.

Every call saved
Recording, full transcript and a short summary for each call.

Bookings repeated back
Each demo or visit request is read back to the parent and saved with the call.

Calling campaigns
Call a list once, on chosen days, or on a schedule.

Follow-ups on the result
A follow-up campaign starts from how the last call went.

Tries again
No answer? It tries again at the times you allow.

WhatsApp automation
Confirmations, reminders and follow-ups, and "call me" becomes a call.

What you need

- A Windows 11 PC or a BuddyX device (no computer needed), paired over Bluetooth with your institute's Android phone
- Or a BuddyX device or a BuddyX phone with your institute's SIM
- An internet connection: all three connect to the BuddyX web portal
- We set it up with you

You stay in charge

- It calls only in the hours and on the days you set
- A daily limit you choose
- It calls your own students, parents and enquiries
- One click stops everything

GET STARTED

Hear BuddyX call back your enquiries.

Tell us how parents reach your institute today. We will show you BuddyX handling those very calls, and set it up for your team when you are ready.

1 **Free demo**
See and hear the agent on a live call, set up with your own courses, batch timings and questions.

2 **Set-up, your way**
We set BuddyX up on your PC, a BuddyX device or a BuddyX phone, and teach the agent your details, in your words.

3 **Go live, one step at a time**
Start with enquiry call-backs or demo reminders, check every call, then let BuddyX take on more.

BOOK YOUR FREE DEMO

+91 88496 99134

Call or WhatsApp us

Coaching institutes | Tuition centres | Schools | Training institutes

BuddyX

A PRODUCT BY Plotex

BuddyX places and answers calls through your own SIM and number. Use it to call your own students, parents and people who have enquired with you, with their consent and within the TRAI rules for calls; it is not for cold or promotional calls. WhatsApp messages go only to people who have shared their number with you. The agent's answers are only as good as the information you give it, and your team can review every call. Conversation examples and the institute name are illustrations.