BuddyX

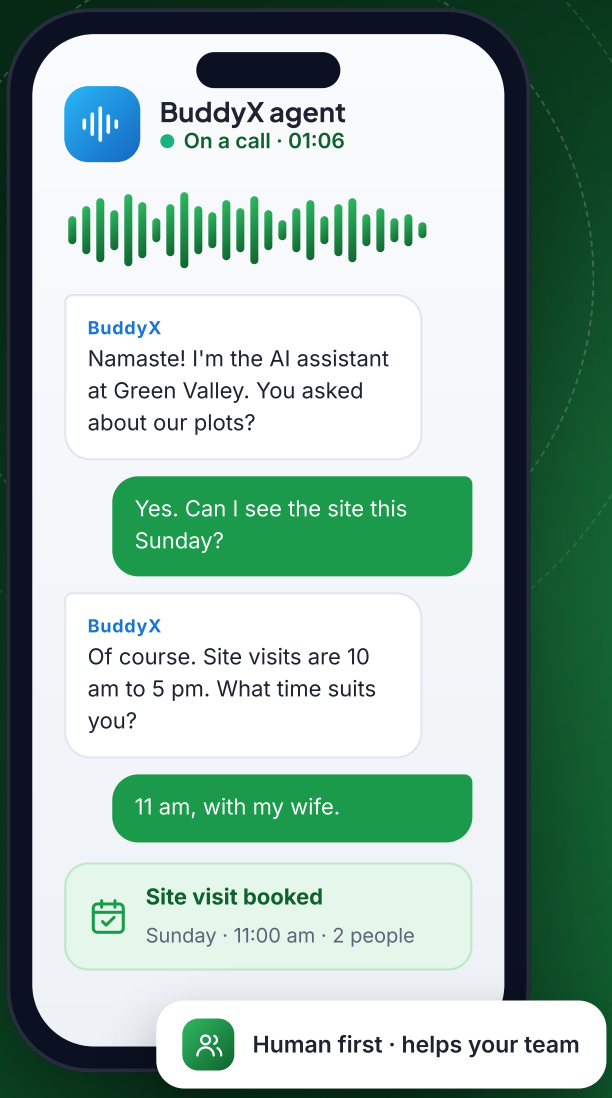
HUMAN-FIRST AI · FOR REAL ESTATE

DEVELOPERS · BROKERS · PLOTS, FLATS & VILLAS

# Every property enquiry called back. Every site visit confirmed.

BuddyX gives your sales team a human-first AI calling assistant on the number buyers already know. It calls back every enquiry, notes each buyer's needs, books site visits, sends WhatsApp reminders, and writes down every word, in Hindi, English and more.






### Enquiry call-backs
Calls back every enquiry and notes what the buyer needs.

### Site-visit booking
Books the visit, repeats it back, and confirms it on WhatsApp.

### Reminders & follow-ups
Before the visit and after it, by call and WhatsApp.

**Your office's number**
No new SIM or line

**Hindi, English & more**
Male or female voice

**Calls + WhatsApp**
Confirmations & reminders

Book a free demo

Call or WhatsApp +91 88496 99134

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WHY BUDDYX IS DIFFERENT

# Human first. AI second.

Most voice agents are built to replace people. BuddyX is built the other way round: it is another pair of hands for your sales team. It takes the routine calls off your team, and your people stay first and in charge of every call.



### The AI-first way

- Built to replace your team
- The AI picks up every call
- People step in after something goes wrong
- Your team works around the AI

### BuddyX: the human-first way

- Built to help your team
- Your team picks up first; BuddyX takes the calls they miss
- Not sure? It hands the call to your team
- The AI works around your team

## What human first means, every day

**Your team comes first**
Calls ring for your team for the time you set. BuddyX answers only the calls they miss.

**Another pair of hands, not a replacement**
It takes the routine calls, so your team has time for the buyers at the site and in the office.

**Take over any call**
Watch a call live and take it over on your phone with one click.

**Not sure? It hands over**
When BuddyX is not sure, it passes the call to your team instead of guessing.

**You set the rules**
What it says, when it calls and how many calls a day. One click stops everything.

**Every call summarised**
The BuddyX app shows each call's short summary, recording and full transcript, so your team knows the next step.

## How a call goes

Your team · BuddyX

1. **A buyer calls** — On your office's number
2. **Your team picks up first** — It rings for them first
3. **BuddyX takes the missed call** — Answers, books, reminds
4. **Not sure? Back to your team** — It hands the call over
5. **Your team stays in charge** — Take over any call

## Another pair of hands for your team. Never a replacement.

BuddyX does the routine calls, so your people have time for the work only people can do.

MEET BUDDYX

# Buyers enquire all day. Your team is out at the site.

BuddyX is an AI voice agent that works on your office's own phone. It talks to buyers the way your best sales executive would: politely, clearly and with the right answers, so your team can spend its time with buyers at the site.

### Enquiries go cold

New enquiries wait hours for a call back, and buyers go to see another project.

### Visits slip

Without a reminder, buyers forget the visit and your team waits at the site.

### Nothing is written down

Who called, what they asked and what was promised is lost when the call ends.

## How it works

1

### Choose your setup

Your PC, a BuddyX device or a BuddyX phone, all connected to the BuddyX web portal.

2

### Teach your agent

Add your projects, amenities, visit timings and FAQs, or upload documents. Pick a voice.

3

### Set the rules

Choose calling hours, days and a daily limit. One click stops everything.

4

### Let it work

It answers and makes calls, and saves each one with its recording, transcript and result.

## What it can do

### Answer incoming calls

Lets your team pick up first, then answers the calls they miss.

### Make calls for you

Enquiry call-backs, visit reminders and follow-ups to your own lists.

### Speak the buyer's language

Hindi, English and more. It switches to English when the caller does.

### Know your projects

Answers from the details and documents you give it.

### Keep every word

Recording, full transcript and a short summary of every call.

### Hand over any time

Watch a call live and take it over on your phone with one click.

### Buyers see the number they already know.

BuddyX uses your office's own SIM, so buyers see your familiar number on every call and WhatsApp message.

FOR DEVELOPERS, BUILDERS & BROKERS

# Call back every enquiry. Keep every site visit on track.

Buyers enquire from ads, hoardings and listings at all hours. BuddyX calls them back, learns what they are looking for and keeps each site visit on track, so your sales team spends its time with serious buyers.



### Enquiry call-backs

Calls back every new enquiry, answers questions about the project from your details, and notes the buyer's interest for your team.

### Notes each buyer's needs

Plot, flat or villa; size, location, budget and when they plan to buy, saved with the call for your sales team.

### Site-visit booking

Offers visit times from your schedule, notes how many are coming, repeats the booking back and confirms it on WhatsApp.

### Reminders before the visit

A call or WhatsApp the day before and on the day; anyone who cannot come is noted for another time.

### Follow-up after the visit

Calls after the visit, asks what the buyer thought and what they need next, and marks keen buyers for your team.

### Reminders you set

Any reminder you choose for your own buyers, such as documents to bring or a meeting date, in your words.

EXAMPLE CALL — BuddyX calls back an enquiry

**BuddyX:** Namaste, main Green Valley ki AI assistant bol rahi hoon. Aapne plots ke baare mein enquiry ki thi.

**Buyer:** Haan ji, 200 gaj ka plot dekhna hai. Site kab dekh sakte hain?

**BuddyX:** Site visit roz subah 10 se shaam 5 baje tak hota hai. Aapke liye kaunsa din theek rahega?

**Buyer:** Sunday, 11 baje. Wife ke saath aaunga.

**BuddyX:** Theek hai: Sunday subah 11 baje, Green Valley site visit, aap do log. Location WhatsApp par bhej rahi hoon.

**Site visit booked · Sunday 11:00 · 2 people · saved for the sales team**

### Works from your lists

Add your enquiries and buyers, tag them, and set up a campaign: once, on chosen days, or as a follow-up to how the last call went. No answer? It tries again at the times you allow.

### What your team gains

- Every new enquiry called back, within your calling hours
- Site visits confirmed and reminded
- Each buyer's needs written down
- More time for serious buyers

Developers · Builders · Brokers & agents · Plots & land · Flats & apartments · Villas & farmhouses

WHATSAPP AUTOMATION

# Every site visit confirmed on WhatsApp. Every reminder on time.

Calls and WhatsApp work together from your one office number. After a booking call, the visit details arrive on WhatsApp; before the visit, the reminder does; and a buyer who writes "please call me" gets a call back.

**Enquiry call**
Buyer calls or is called

**Confirmation**
Date, time, location

**Reminder**
The day before and on the day

**Site visit**
The buyer sees the project

**Follow-up**
After the visit

### Visit confirmations

After every booking, the buyer gets the date, time and location of the visit on WhatsApp.

### Visit reminders

A reminder the day before and on the day, with a call as well if you like.

### After the visit

A follow-up message after the site visit, with the next step your team has set.

### After an enquiry call

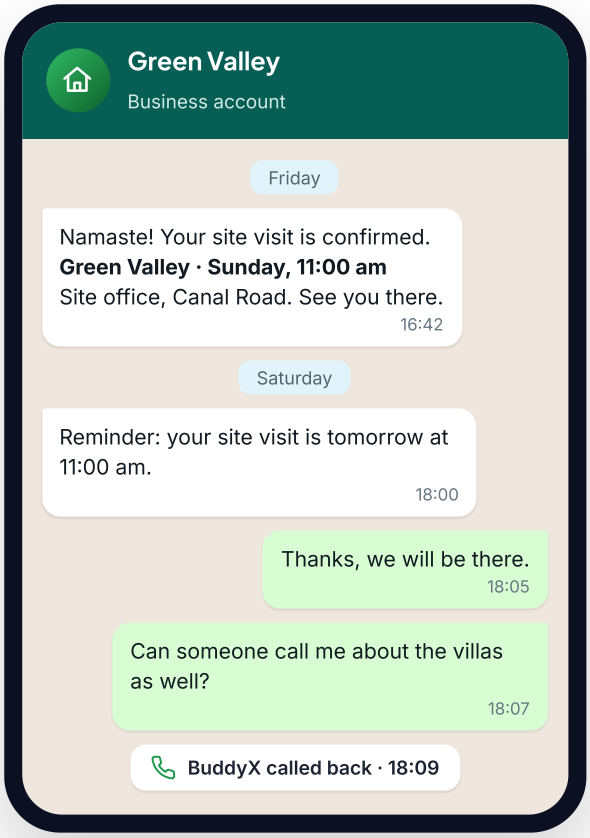
A follow-up message after each enquiry call keeps the conversation going.

### Reminders you set

Your own reminders to your buyers, such as documents to bring, in your words.

### "Call me" becomes a call

When a buyer writes asking for a call, BuddyX rings them back by itself.




### One number for calls and WhatsApp.

Buyers get calls and messages from the office number they already know, so they recognise you and reply.

A DAY WITH BUDDYX

# From the morning call-backs to the late-evening enquiry.

This is how a day can look at a real-estate office with BuddyX on its phone. Your team decides what it does and when; it keeps to your calling hours and limits.

**09:30**

### Enquiry call-backs

Last night's enquiries are called back. Each buyer's needs are noted and site visits are booked.

**11:00**

### Visit reminders

Tomorrow's visitors get a call; today's get a WhatsApp with the time and location.

**14:00**

### After the visit

Buyers who saw the site yesterday get a follow-up call; keen ones are marked for your team.

**17:00**

### Reminders you set

Buyers due to bring their documents hear a reminder, in your words.

**20:30**

### After hours

A caller asks about villa sizes. BuddyX answers and saves their details for the morning.

## Calls & messages today

Your day at a glance

| | | |
|---|---|---|
| 09:32 | ••••4417 · outgoing<br>Enquiry call-back | Visit booked Sun 11:00 |
| 09:33 | ••••4417 · WhatsApp<br>Visit confirmation | Sent |
| 09:40 | ••••8178 · outgoing<br>Enquiry call-back | Call back later |
| 11:06 | ••••0932 · outgoing<br>Visit reminder | Coming |
| 14:12 | ••••5521 · outgoing<br>After the visit | For the sales team |
| 17:05 | ••••7310 · outgoing<br>Document reminder | Noted |
| 20:34 | ••••2209 · incoming<br>After hours | Details saved |

Each call opens with its recording, full transcript and summary. Illustration; numbers hidden.

## Your team spends its time with buyers, not on dialling.

The routine calls are handled and written down. The buyers who need a person are clear at a glance, ready for your team.

INSIDE BUDDYX

# Powerful on every call. In your hands at every step.

It runs on your PC, a BuddyX device or a BuddyX phone, all connected to the BuddyX web portal. Set it up once and change any setting whenever you like.

### Your own number
Calls and answers on your office's usual number. No new SIM or line.

### Voices & languages
Male or female voice; Hindi, English and more. It switches to English when the caller does.

### Teach it your projects
Your timings, projects and answers to common questions, or upload documents.

### Your team first
Calls ring for your team first; BuddyX answers the ones they miss.

### Hands over when unsure
When it is not sure, it passes the call to your team.

### Watch & take over
Follow any call live in the BuddyX web portal and take it over in one click.

### Every call saved
Recording, full transcript and a short summary for each call.

### Bookings repeated back
Each visit request is read back to the buyer and saved with the call.

### Calling campaigns
Call a list once, on chosen days, or on a schedule.

### Follow-ups on the result
A follow-up campaign starts from how the last call went.

### Tries again
No answer? It tries again at the times you allow.

### WhatsApp automation
Confirmations, reminders and follow-ups, and "call me" becomes a call.

## What you need

- A Windows 11 PC or a BuddyX device (no computer needed), paired over Bluetooth with your office's Android phone
- Or a BuddyX device or a BuddyX phone with your office's SIM
- An internet connection: all three connect to the BuddyX web portal
- We set it up with you

## You stay in charge

- It calls only in the hours and on the days you set
- A daily limit you choose
- It calls your own buyers and enquiries
- One click stops everything

GET STARTED

# Hear BuddyX call your buyers.

Tell us how enquiries reach your office today. We will show you BuddyX calling them back, and set it up for your team when you are ready.

1

### Free demo

See and hear the agent on a live call, set up with your own project, visit timings and questions.

2

### Set-up, your way

We set BuddyX up on your PC, a BuddyX device or a BuddyX phone, and teach the agent your details, in your words.

3

### Go live, one step at a time

Start with enquiry call-backs or visit reminders, check every call, then let BuddyX take on more.

BOOK YOUR FREE DEMO

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Call or WhatsApp us

Developers & builders

Brokers & agents

Plots & land

Flats & villas

BuddyX

A PRODUCT BY Plotex

BuddyX places and answers calls through your own SIM and number. Use it to call your own buyers and people who have enquired with you, with their consent and within the TRAI rules for calls; it is not for cold or promotional calls. WhatsApp messages go only to people who have shared their number with you. The agent's answers are only as good as the information you give it, and your team can review every call. Conversation examples and the project name are illustrations.